

Rules, Guidelines, and Restrictions

Thumbprint Gallery Month Long Art Exhibition

Thumbprint Gallery - 920 Kline Street, La Jolla, CA 92037

www.ThumbprintGallerySD.com

- All artwork must be **dry**, neatly **framed** (if on canvas), have clean smooth edges if on wood panel, with no protruding nails, screws, etc., and properly **wired** on the back so that it hangs flush against the wall. This means you should not be able to see the wire as it hangs. Wood panels may be an exception if it can be hung on a single screw in the center, although wire is still preferred. We also highly prefer new work if possible. Unless told otherwise, all work is to be **no bigger than 2x3'**. All artwork displayed is insured. :o)
- # of pieces to be displayed: **1 unless otherwise specified.**
- Drop off: the **Wednesday or Thursday between noon and 4pm** the week of the opening unless otherwise specified. All art **must be for sale** and labeled with your name, title, and price. **If unable to make the drop off time, please notify and coordinate with us ASAP.*
- Pickup: ASAP during gallery hours after the exhibition ends. Please notify us prior to picking up your artwork.
Gallery hours are listed on our website. www.ThumbprintGallerySD.com
- Commission: **50%** on each sold piece. We charge absolutely no fees for displaying work. We accept cash/credit for purchases. **It is strongly advised to price as you would from your own studio.*
- Payment: A check is mailed out **within 30 days** of sale.

****IMPORTANT****: PLEASE DO YOUR PART IN PROMOTING THE SHOW!

Although we do our best to bring new viewers to your work, it is a joint effort and only YOU know how to best get the word out to your established fans, followers, friends, family, etc. whether it be through social media, an email blast, blog, mass text or your regular newsletter. It'd be awesome if you did all of those! We strongly encourage you to use the Facebook event page and flyer as your promotional tools. We also appreciate you using the flyer as your Facebook profile pic in the days prior to the show and posting it to your website/blog. We know you've worked hard in creating great art for the show so it only makes sense to get the word out as much as possible! See you at the show!

Questions/Concerns: Please Contact Us! **858.354.6294** info@thumbprintgallerysd.com